

Amit Kedem | Product Designer

Product Designer with 3+ years of experience in SaaS, dashboards, and internal tools. I work end-to-end from UX to implementation, combining design, AI tools, and front-end collaboration to deliver clear, production-ready interfaces.

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Professional Experience

Otus/Atmos · Product Designer

Mar 2025 - Apr 2026 · Raanana, Israel

- Designed internal tools and B2B SaaS systems, focusing on complex dashboards and workflows. Built and implemented a scalable design system and design infrastructure directly into production, working directly in code alongside development.
- Worked closely with the CEO, product, and engineering to shape product direction and UX decisions, translating design into front-end code and iterating based on research and real usage.

YKM · UX/UI Designer

Sep 2023 - Mar 2025 · Tel Aviv, Israel

- Started as a junior designer and grew into a UX/UI role, working on client projects across different products.
- Worked directly with clients on requirements and feature planning, translating needs into clear user flows and interfaces.

Education

Netcraft Academy

March 2022 - May 2023 · Israel

UX/UI Design Program

Skills

Product Design
UX & Interaction Design
Complex Systems & Dashboards
User Flows & Information Architecture
Design Systems
Product Thinking & Feature Definition
User Research & Iteration
Cross-functional Collaboration

Software

Figma
Cursor
Claude AI
AI-assisted design tools (Base44,
Stitch, UX Pilot)
React (working knowledge)
Next.js (working knowledge)

Languages

Hebrew (Native)
English (Fluent)